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**September 16, 2021** 

## **ASYMmetric ETFs**

PriceVol<sup>™</sup> Moving Beyond the VIX: Incorporating Volatility into Portfolio Optimization Decisions

**Darren Schuringa** CEO & CIO ASYMmetric ETEs

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# **PriceVol** Moving Beyond the VIX

Interactive Brokers Webcast 9.16.21



### Speaker



#### **Darren R. Schuringa** CFA, CEO of ASYMmetric ETFs

Darren successfully founded, grew and sold two ETF businesses: Yorkville ETF Advisors and Exchange Traded Concepts. His pioneering work in rule-based risk management led to one of the largest hedge fund seeds of 2015. ASYMmetric ETFs combines his background in hedge funds and ETFs to create his latest and most exciting ETF venture.



### PriceVol<sup>™</sup> Webcast Topics

- PriceVol™ A More Accurate Measure of Market Volatility
- The Benefits of Realized v. Implied Volatility
- Incorporating Volatility into Portfolio Optimization Decisions



### PriceVol™ Overview

- Proprietary measure of market risk developed by ASYMmetric
- Engineered to provide a more accurate measure of market volatility
- Measures realized or price volatility of the market
- New standard in the measurement of market volatility



### PriceVol™ Measures Realized Volatility

- Calculates dispersion
- Captures the price movement of 100% of market constituents
- Quantifies investor sentiment



#### Characteristics – High Market Volatility



Source: ASYMmetric Investment Solutions, LLC

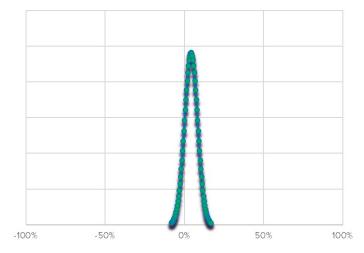


50%

#### Characteristics – Low Market Volatility



#### PriceVol<sup>™</sup> Return Distibution Low Volatility



Source: ASYMmetric Investment Solutions, LLC

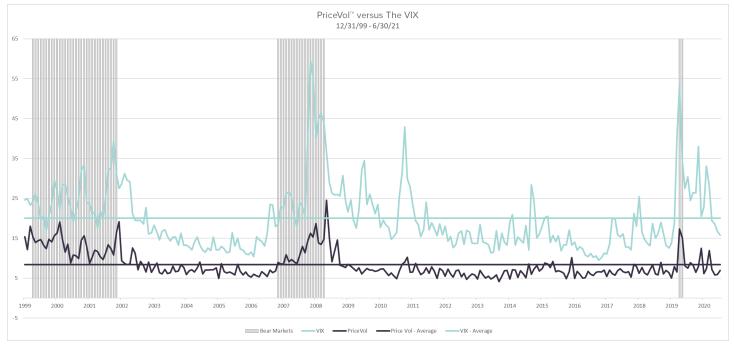


### PriceVol™ More Accurate Measure of Risk

- Actual volatility v. implied volatility
- Entire market v. a small sample
- Granular v. macro
- Scalable v. single market



### PriceVol™ Moving Beyond the VIX



Source: ASYMmetric Investment Solutions, LLC

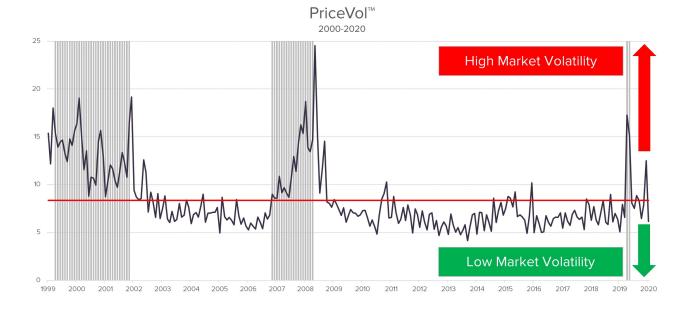


### PriceVol™ Portfolio Optimization Uses

- Volatility is factored into portfolio risk management decision by institutional investors
- Cornerstone of ASYMmetric Risk Management Technology™ which powers our suite of ASYMmetric ETFs



### PriceVol™ Powerful Risk Management Tool



Bear Markets — PriceVol — Price Vol - Average

Source: ASYMmetric Investment Solutions, LLC



### How Does ASYMmetric Risk Management Technology™ Work?

ASYMmetric Risk Management Technology™ uses proprietary price-based algorithms to systematically manage net exposure across three market risk environments:

- **Risk-Off:** Market prices are trending down and have high realized volatility (PriceVol<sup>™</sup>)
- **Risk-Elevated:** Market prices are trending down and have low-realized volatility (PriceVol™)
- **Risk-On:** Market prices are trending up and have low realized volatility (PriceVol™)

Each risk environment is determined using our Price Volatility and Price Momentum Indicators. These algorithms seek to effectively identify market trends and accurately measure market volatility.



The fund's investments are designed to respond to volatility relying on the proprietary model developed by the index provider, however, there may be factors which limit the accuracy of the model that may adversely affect the fund.

**The Price Volatility Indicator** is driven by the Index Owner's PriceVol<sup>TM</sup> a proprietary measure of realized volatility or price volatility. PriceVol<sup>TM</sup> is the dispersion of returns of 500 largest capitalized equity securities publicly trades in the United States. **Volatility**: A statistical measure of the dispersion of returns for a given security or market index. Volatility can either be measured by using the standard deviation or variance between returns from that same security or market index. Commonly, the higher the volatility, the riskier the security.



### Price Momentum Indicator

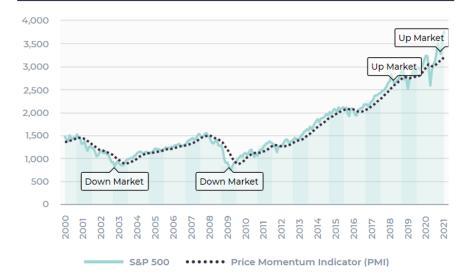
#### **Effectively Identifies Market Trends**



Market prices are trending up

Market prices are trending down

#### Price Momentum Indicator



For Illustrative Purposes Only; Source: ASYMmetric Investment Solutions

Investments cannot be made in an index. Unmanaged index returns do not reflect any fees, expenses or sales charges. Past performance is no guarantee of future results.



### Price Volatility Indicator

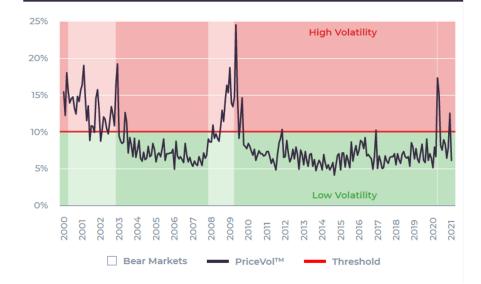
#### **Accurately Measures Market Volatility**



PriceVol™ (realized volatility) is low

PriceVol™ (realized volatility) is high

#### Price Volatility Indicator



For Illustrative Purposes Only; Source: ASYMmetric Investment Solutions Investments cannot be made in an index. Unmanaged index returns do not reflect any fees, expenses or sales charges. Past performance is no guarantee of future results.

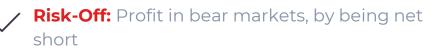


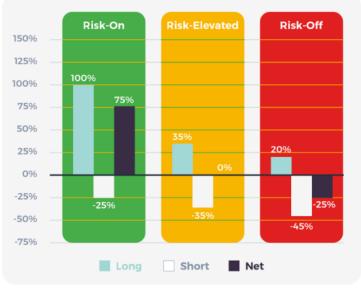
### Dynamically Managing Exposure

ASYMmetric Risk Management Technology™ dynamically manages net exposure to the market in efforts to:

**Risk-On:** Capture the majority of the upside of the market in a bull market, by being net long;

**Risk-Elevated:** Protect capital by paring back net exposure during periods of heightened market uncertainty, by being market neutral





For Illustrative Purposes Only; Source: ASYMmetric Investment Solutions

\* Long: Buying a security such as a stock, commodity or currency, with the expectation that the asset will rise in value. \* Short: Any sale that is completed by the delivery of a security borrowed by the seller. Short sellers assume they will be able to buy the stock at a lower amount that the price at which they sold short

ASYMMETRIC ETFS 15

#### Portfolio Composition



#### Low Volatility S&P 500

ASYM Rules-Based Strategy Factor: Low Beta Sector Neutral

Short Book

#### S&P 500 Index

Short the Market (SPY) Correlation: 1.0 Moves Inversely to Market

\* Long: Buying a security such as a stock, commodity or currency, with the expectation that the asset will rise in value. \* Short: Any sale that is completed by the delivery of a security borrowed by the seller. Short sellers assume they will be able to buy the stock at a lower amount that the price at which they sold short



For More Information <u>www.ASYMshares.com</u> Chet Chappell 212-317-8126 cchappell@ASYMshares.com Head of Distribution

ASPY



There is no guarantee the protection sought by the fund will be achieved.

All investing involves risk, including possible loss of principal. The performance of the Fund will depend on the difference in the rates of return between its long positions and short positions. During a rising market, when most equity securities and long-only equity ETFs are increasing in value, the Fund's short positions will likely cause the Fund to underperform the overall U.S. equity market. When the Fund shorts securities, including securities of another investment company, it borrows shares of that security or investment company, which it then sells. There is no guarantee the Fund will be able to borrow the shares it seeks to short in order to achieve its investment objective. The Fund's investments are designed to respond to volatility based on a proprietary model developed by the Index Provider which may not be able to accurately predict the future volatility of the S&P 500<sup>®</sup> Index. If the S&P 500<sup>®</sup> Index is rapidly rising during periods when the Index Provider's volatility model has predicted significant volatility, the Fund may be underexposed to the S&P 500<sup>®</sup> Index due to its short position and the Fund would not be expected to gain the full benefit of the rise in the S&P 500<sup>®</sup> Index. Additionally, in periods of rapidly changing volatility, the Fund may not be appropriately hedged or may not respond as expected to current volatility. The Fund is not actively managed and the Adviser would not sell a security due to current or projected underperformance of a security, industry or sector, unless that security is removed from the Index.

Before investing, carefully consider the fund's investment objectives, risks, charges and expenses. This and other information is in the prospectus and a summary prospectus, copies of which may be obtained at <u>www.asymshares.com</u> Read the prospectus carefully before investing.

Foreside Fund Services, LLC, distributor.

