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The Directional Butterfly

Mathew Cashman

Principal / OCC Investor Education OCC

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The Directional Butterfly

Mat Cashman

Principal / Investor Education / OCC Instructor / The Options Industry Council (OIC)





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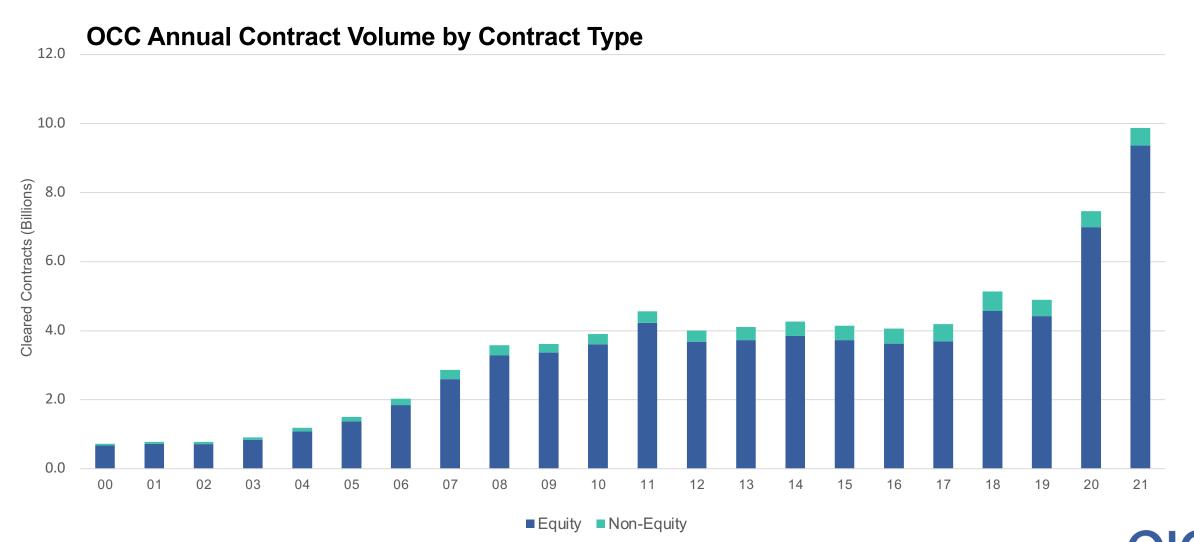
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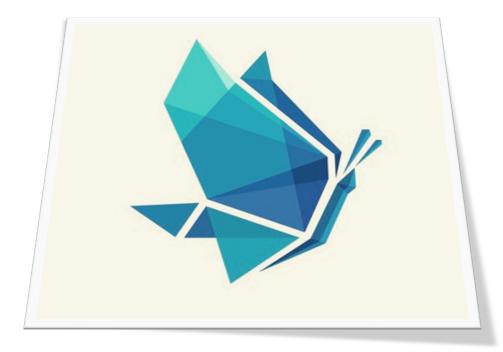
Annual Options Volume 2000-2021



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Presentation Outline

- A recap of vertical spreads
- Traditional butterflies
- Directional butterflies bearish and bullish
- Strike selection and managing positions at expiration
- Q&A



Vertical Spreads

Spread Basics

A spread involves two or more positions:

Buy or sell one option and buy or sell an option, stock or other product

- May have the same or different underlying asset
- May have the same or different expiration dates
- May have the same or different strike prices

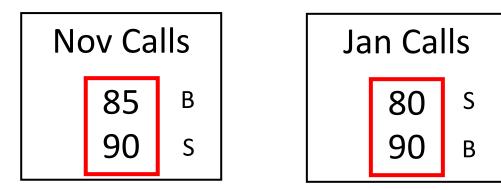
Different types of spreads:

- Vertical Spreads
- Horizontal (Time/Calendar) Spreads
- Diagonal Spreads

Vertical Spreads

Vertical Spreads

- All calls or all puts
- Same expiration
- Different strikes



Long Nov 85/90Short Jan 80/90call spreadcall spread

- When **buying** a spread—investor purchases the more expensive strike and sells the less expensive (Debit Spread—*Bull Call or Bear Put*)
- When selling a spread—investor sells the more expensive strike and buys the less expensive (Credit Spread—*Bear Call or Bull Put*)

Defined Risk/Reward of Verticals

Trade with eyes wide open—defined maximum risk/maximum reward

Vertical <u>Debit</u> Spread:

- D Maximum risk is debit paid for spread
- Maximum reward is difference in strikes net premium paid

Vertical <u>Credit</u> Spread:

- Maximum risk is difference in strikes net credit received
- Maximum reward is net credit received for spread

Important: Defined risk exists only while within the position. Exercise or assignment may change risk/reward parameters

Traditional Butterflies



What is a Long Butterfly?

Combination of either:

- Bull call spread + Bear call spread
- Bear put spread + Bull put spread

Consists of:

- 3 Options series
- Traditional butterfly either all calls or all puts
- Strikes equal distance apart
- Always a net debit

Why Butterflies?

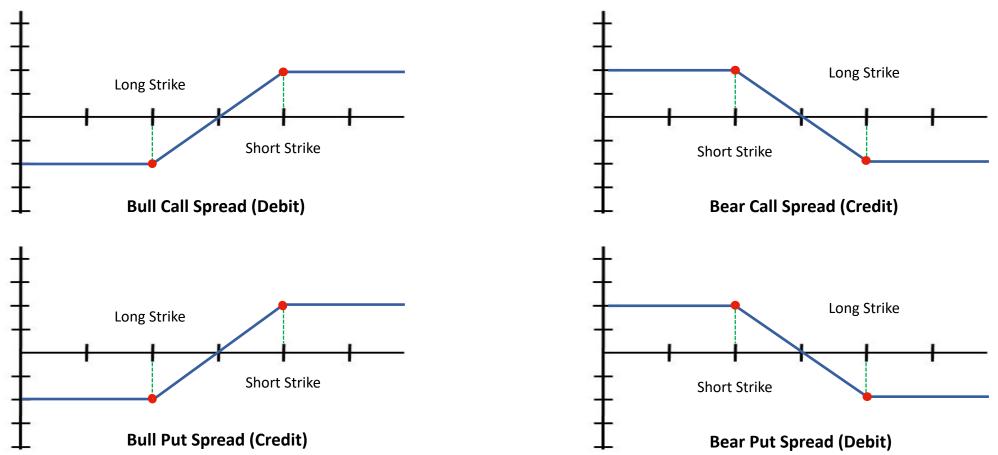
- Defined risk
- Cost
- Delta neutral
- Positive theta (time decay)
- Ability to sell high IV with limited risk
- Bullish/ Bearish/ Neutral





Four Basic Vertical Spreads

Vertical spreads are building blocks for more advanced strategies



Putting the Fly into Action

Stock currently = \$55 DTE 30

Expiry	Strike	Call Value
July	45	\$10.38
July	50	\$6.29
July	55	\$3.15
July	60	\$1.21
July	65	\$0.39

Net Debit of \$1.20/per contract

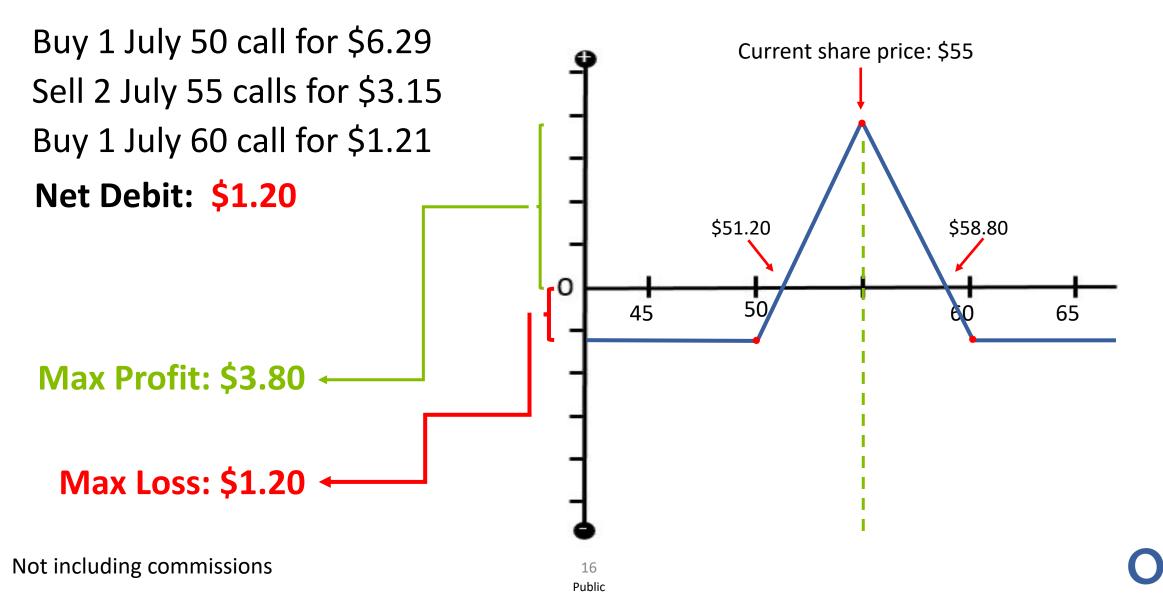
Not including commissions

Neutral forecast (Shares expected to be rangebound trading around \$55 in either direction)

Action:

Buy 1 July 50 call for \$6.29 Sell 2 July 55 calls at \$3.15 Buy 1 July 60 call for \$1.21

What Happens at Expiration?



Directional Butterflies

41.00 3,88 31,23 26,18 22,77

Bearish Directional Butterfly

Scenario: Investor is bearish on MISS, a \$53/share software company. Our investor thinks that MISS has a good chance of not making their earnings numbers and could fall by 15% before settling into support. Rather than shorting the shares with unlimited upside exposure, they're looking to purchase an out-of-the money butterfly.

Trade Setup: DTE 14 / Earnings in 7 days

Buy 1 July \$50 put for \$2.30 Sell 2 July \$45 puts at \$1.08 Buy 1 July \$40 put for \$0.46

Net debit of \$0.60 or \$60 per spread

Bearish Directional Butterfly

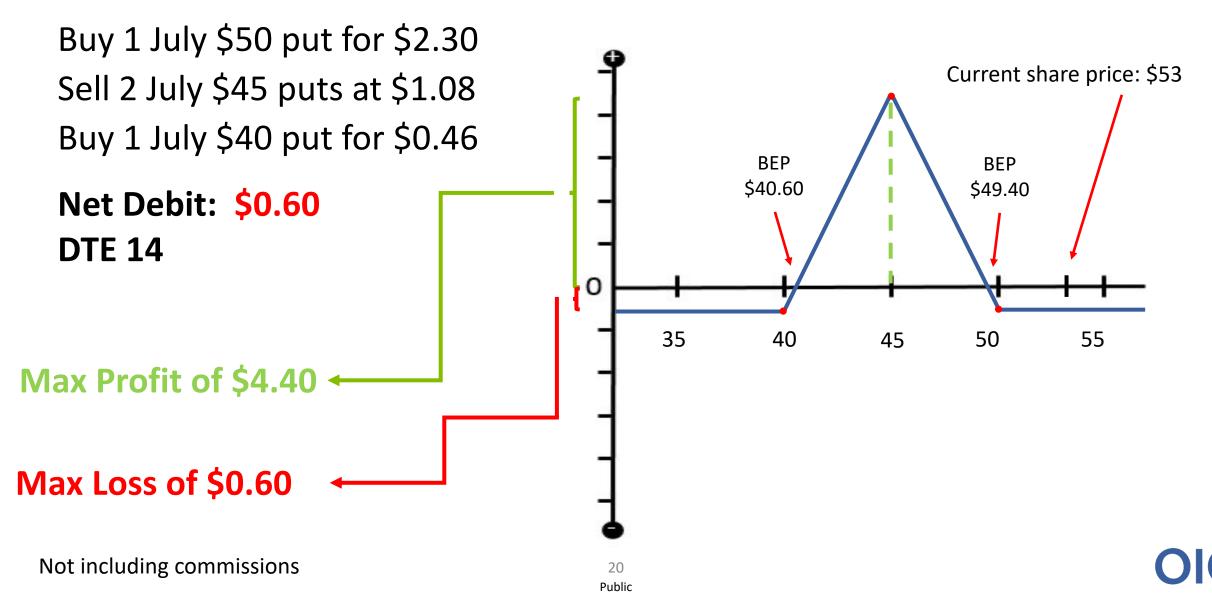
This gives us a targeted zone centered at \$45.00 which represents a 15% discount to where the stock is currently trading.

The cost for each spread is \$60 with a maximum profit potential of \$440 per spread.

The trade makes money with the stock trading between \$40.60 and \$49.40 at expiration.

Directional butterflies are a less expensive way to play a bullish or bearish forecast.

Bearish Directional Butterfly



Original cost <mark>\$0.60</mark> / IV Down 25 pts

Stock/ MISS	DTE	Options	Price	Volatility	Price	ROI
\$53	14	July \$40p July \$45p July \$50p	\$0.46 \$1.08 \$2.30	110 100 90	\$0.60	0
\$50	7	July \$40p July \$45p July \$50p	\$0.06 \$0.40 \$1.79	85 75 65	\$1.05	75%
\$45	7	July \$40p July \$45p July \$50p	\$0.41 \$1.86 \$5.25	85 75 65	\$1.94	223%
\$40	7	July \$40p July \$45p July \$50p	\$1.88 \$5.28 \$10.00	85 75 65	\$1.32	120%

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Original cost <mark>\$0.60</mark> / IV Down 25 pts

Stock/ MISS	DTE	Options	Price	Volatility	Price	ROI
\$53	14	July \$40p July \$45p July \$50p	\$0.46 \$1.08 \$2.30	110 100 90	\$0.60	0
\$55	7	July \$40p July \$45p July \$50p	\$0.01 \$0.05 \$0.35	85 75 65	\$0.26	-57%
\$60	7	July \$40p July \$45p July \$50p	\$0.01 \$0.01 \$0.04	85 75 65	\$0.03	-95%

Bullish Directional Butterfly

Scenario: Investor is bullish on BFLY, a \$120/share pest control company. Investor thinks BFLY has a good chance of rallying to \$130.00 in the next 2 months. Rather than commit \$12,000 to buying shares, they're looking to purchase an out-of-the money butterfly.

Trade Setup:

Buy 1 Aug \$125 call for \$4.34 Sell 2 Aug \$130 calls at \$2.67 Buy 1 Aug \$135 call for \$1.50

Net debit of \$0.50 or \$50 per spread

Bullish Directional Butterfly

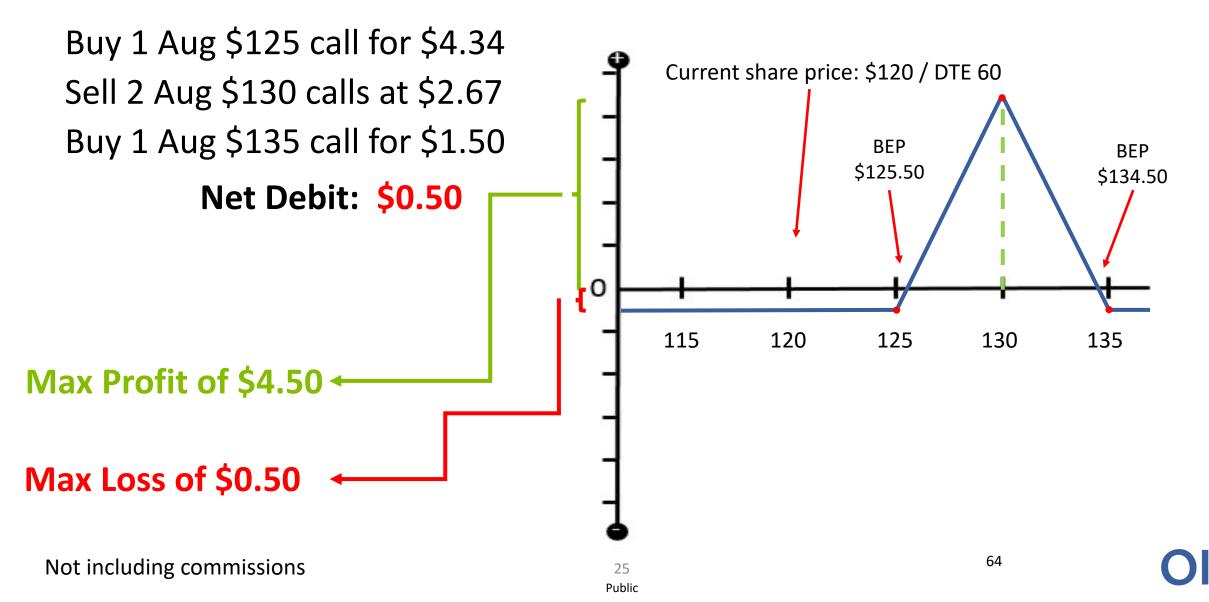
This gives us a targeted zone centered at \$130.00 which represents an 8.3% premium to where the stock is currently trading.

The cost for each spread is \$50 with a maximum profit potential of \$450 per spread.

The trade makes money with the stock trading between \$125.50 and \$134.50 at expiration.

Directional butterflies are a less expensive way to play a bullish or bearish forecast.

Bullish Directional Butterfly



Original cost \$0.50

Stock/ BFLY	DTE	Options	Price	Volatility	Price	ROI
\$120	60	Aug \$125 Aug \$130 Aug \$135	\$4.34 \$2.67 \$1.50	33 32 31	\$0.50	0%
\$125	30	Aug \$125 Aug \$130 Aug \$135	\$4.72 \$2.59 \$1.24	33 32 31	\$0.78	56%
\$130	30	Aug \$125 Aug \$130 Aug \$135	\$7.73 \$4.77 \$2.62	33 32 31	\$0.81	62%
\$115	30	Aug \$125 Aug \$130 Aug \$135	\$1.18 \$0.47 \$0.16	33 32 31	\$0.40	-20%

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Original cost \$0.50 / IV Up 5pts

Stock/ BFLY	DTE	Options	Price	Volatility	Price	ROI
\$130	7	Aug \$125 Aug \$130 Aug \$135	\$5.89 \$2.66 \$0.86	38 37 36	\$1.43	186%
\$125	7	Aug \$125 Aug \$130 Aug \$135	\$2.63 \$0.83 \$0.17	38 37 36	\$1.14	128%
\$120	7	Aug \$125 Aug \$130 Aug \$135	\$0.81 \$0.16 \$0.02	38 37 36	\$0.51	2%
\$115	7	Aug \$125 Aug \$130 Aug \$135	\$0.15 \$0.02 \$0.01	38 37 36	\$0.12	-76%

OIC_{SM}

Original cost \$0.50 / IV Down 5pts

Stock/ BFLY	DTE	Options	Price	Volatility	Price	ROI
\$120	7	Aug \$125 Aug \$130 Aug \$135	\$0.36 \$0.03 \$0.01	28 27 26	\$0.31	-38%
\$125	7	Aug \$125 Aug \$130 Aug \$135	\$1.94 \$0.36 \$0.03	28 27 26	\$1.25	150%
\$130	7	Aug \$125 Aug \$130 Aug \$135	\$5.41 \$1.94 \$0.36	28 27 26	\$1.89	278%
\$135	7	Aug \$125 Aug \$130 Aug \$135	\$10.05 \$5.41 \$1.94	28 27 26	\$1.17	134%

OIC_{SM}

Early Assignment for a dividend

Stock has risen

• Short calls now ITM (in-the-money)

Early assignment possible before the dividend

• Before the ex-dividend date

You might expect early assignment when:

• The dividend amount is greater that the extrinsic premium left in the short calls

Action

• To avoid assignment, close the spread

Position Management

- Many traders will trade out of the position before expiration to lock in profits
- Position can be profitable even without the stock at your short strikes:
 - Theta (time decay)
 - Lower IV
 - Directional move
- Achieving max profit is possible but assumes unwanted expiration pin risk
- Adverse move:
 - Close position early
 - Roll position up/down/ and or out



- Call or put butterflies/ (liquidity)
 - Behavior and profit/loss profiles much the same
 - Choose suitable risk/reward that current premiums offer
- Inexpensive way to sell costly IV (implied volatility)
- Directional (bullish/bearish/neutral)
- Acceleration of time decay 30-45 DTE



- Slightly negative Vega (volatility)
- Positive Theta (time decay)
- Directional OTM butterflies tend to be less expensive \rightarrow lower probability profit
- Unless all options are expiring worthless, position will need to be totally or partially closed on or before expiration to avoid assignment risk

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