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Toggle Al Trading In A Banking Crisis

Jan Szilagyi

CEO & Co-Founder Toggle AI

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TRADING IN A BANKING CRISIS IBKR Webinar

TO GGLE

TURN ON INSIGHTS. TURN OFF NOISE.

April 18, 2023



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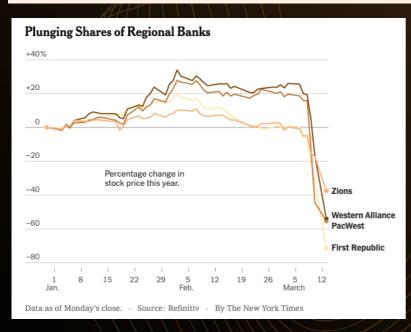
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How do you trade through this?

As macro environment drives market fear, a solid trading framework pays off.

ECB raises rates with signal that market unrest will direct next steps



Deutsche Bank Stock Falls on Contagion Fears

UBS agrees to buy Credit Suisse for more than \$2bn

SVB parent files for bankruptcy protection after bank collapse

Source: Toggle

ALPHA vs. BETA: ripples vs. the tide

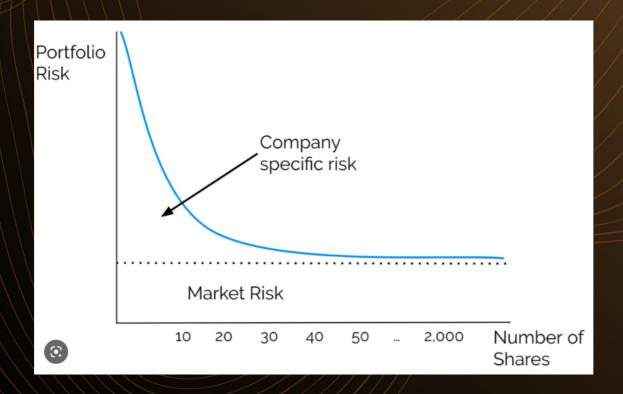
Conventional thinking assumes equity investors should only worry about company fundamentals or price charts. But macro events drive the systemic risk (the beta) rather than the idiosyncratic risk (the alpha) for each asset – and they can't be ignored. Here are a few reasons why paying attention to macro could help:

- Macro events (fiscal stimulus, monetary policy) often impact the level of interest rates, which drives valuation models for companies
- Geopolitical events can lead to risk aversion that temporarily drives investors into safe assets, offering potentially attractive entry points to risky assets
- Or ... a banking crisis



Systematic risk

A portfolio is almost completely diversified by the time you have 20-30 shares and at that point, the main risk remaining is systematic



The macro vs. micro

Evaluating company fundamentals (the micro) gives investors a good sense of a company's profit margin and potential within a particular macro context. But macro context – such as a Banking crisis - can drive wholesale shifts in risk appetite and economic outlook.

- Fundamental analysis worries about the slope of the demand curve (how much can company earn if it prices the product here, or here).
- Macro analysis worries about upward and downward shifts of the demand curve.

Why is a macro lens relevant now?

We are in a highly unusual environment:

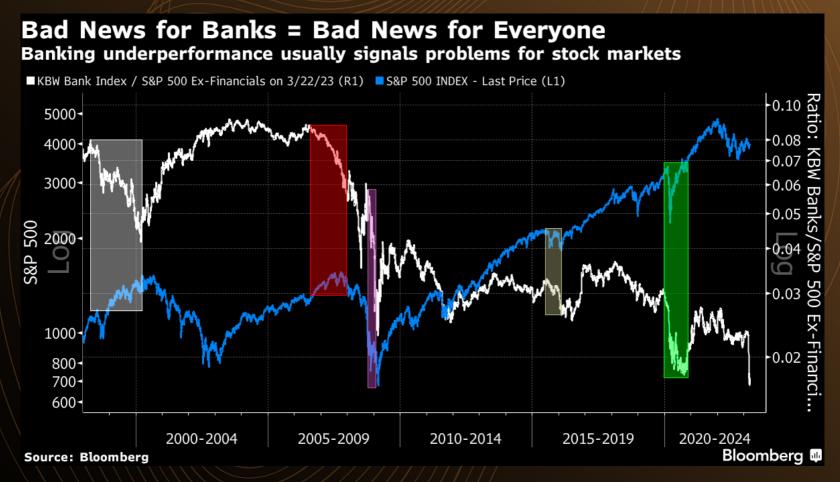
Banking crisis

AND

- High (and stubborn) inflation
- Central Bank hell-bent to fight it
- Taking back trillions in liquidity injected during COVID
- All of the above heighten the risk of a recession



The divergence between banks and rest of the market is pronounced

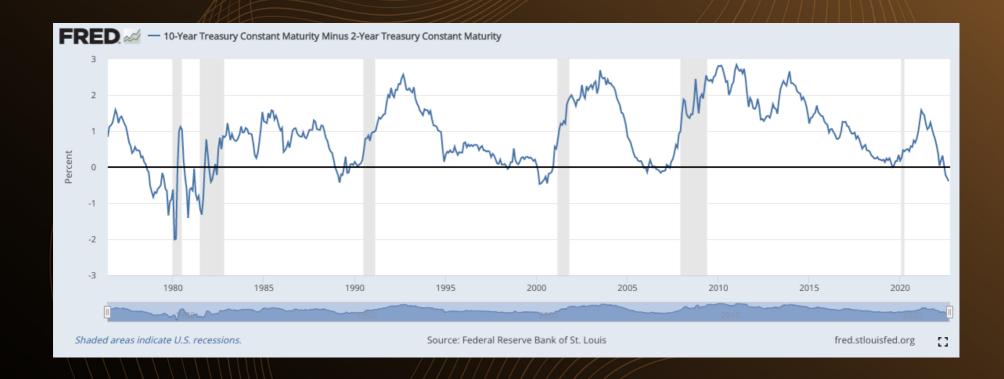


Source: Toggle

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The best macro forecaster



Source: FRED

Can individual investors do macro analysis?

Machines can help. Smart assistants are ubiquitous in our daily lives... Why don't they exist in investing?

- Machines are really good at monitoring and processing large amounts of information
- They can uncover price patterns in assets around events/data changes
- They can test each relationship for robustness ... in seconds
 - They can deliver curated insights tailored to specific users

AI = Augmented Intelligence

Al can crunch the numbers instantly and alert the manager to drivers that are key to their portfolio at the moment (macro vs. micro, momentum or fundamentals etc)

Human intelligence is very good at strategy (the "big picture") but AI can be helpful with the tactics (the "details").

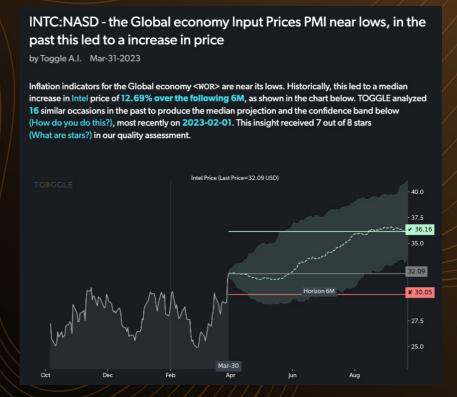
This can provide a crucial macro lens through which investors can peer at assets.



Machines replicate investor's work on a much larger scale

Machines are replacing the analysis investors should be doing anyway – but they

do it much faster



Source: Toggle



Where can machines be helpful to individual investors?

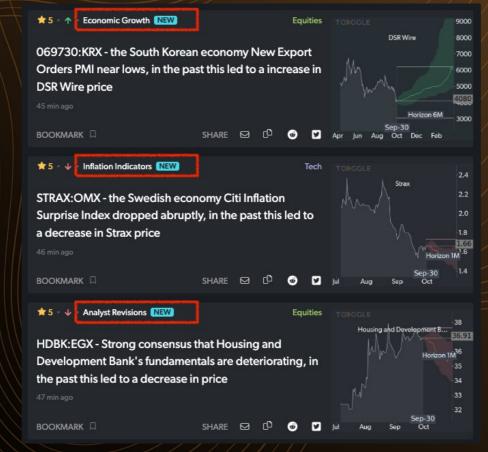
Where in the investment process can machines add a macro lens

- Idea generation ("What assets will suffer if economic growth picks up?")
- Portfolio risk management ("What is my downside risk if the yield curve inverts?")



Idea generation

Machines can instantly pinpoint incremental drivers and price pressures



Source: Toggle

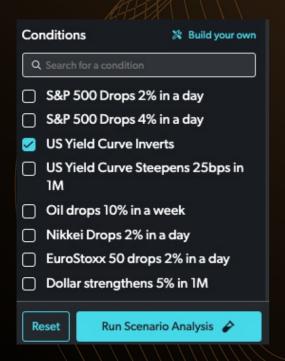
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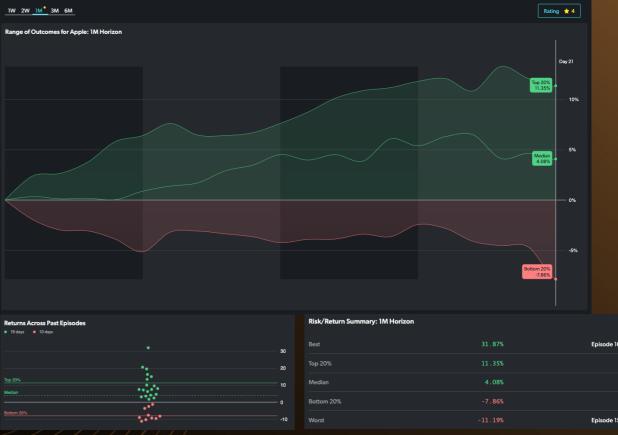


Hypothesis testing

Machines can help you test your instincts against the data: is the economic

environment bad for stocks?





Source: Toggle

Thank you

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Original ideas,
daily

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