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Option Strategies for Earnings Season

Gareth Ryan Founder & Managing Director IUR Capital

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Option Strategies for Earnings Season

October 2023

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Risk Disclosure

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Options are leveraged products that involve risk and are not suitable for all investors. Before committing capital to any option strategies, read the "Characteristics & Risks of Standardized Options" provided by the Options Industry Council. For a copy call 312-542-6901.

A copy is also available at: <u>http://www.optionsclearing.com/publications/risks/riskstoc.pdf</u>

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Host Profile (Gareth Ryan)

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- Founded IUR Capital Ltd in 2007, IUR Capital LLC in 2010
- IUR Capital is an investment advisor for institutional and retail investors
- Focusing on exchange-traded options

2023 YTD...it's volatile out there

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- Nasdaq 35% YTD gains has driven broader equity market sentiment
- S&P 500 still holding 11% YTD gains
- What's happened since the September FOMC meeting?
- Treasury yields now at multi-decade highs, pressure on stocks
- September was the largest losing month of 2023 for risk assets
- Watch out for more volatility in Q4
- And we have earnings season getting underway....

CBOE VIX...bond market sell-off feeds **IURCAPITAL** through to risk assets



Source: IBKR TWS (October 6th, 2023)

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S&P 500 index...it's been volatile out **IURCAPITAL** there!



Source: IBKR TWS (October 6th, 2023)

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Scenario 2: \$500k retirement account

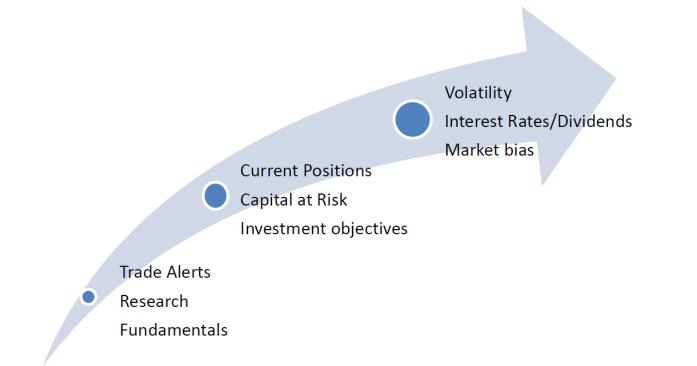
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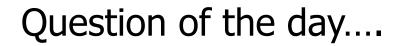
- You are nearing retirement or already retired, with no dependents
- Your income has dropped, but wary of record inflation
- Mostly invested in bonds with a small element of equities
- Preserving your capital in your retirement accounts is a priority
- How can we achieve premium-harvesting through defined-risk / defined-return option strategies?
- You want to achieve regular premium even if the market remains flat

Options: Significant Potential Benefits...but inherent challenges

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- Used correctly options can provide the opportunity to improve portfolio performance and also reduce risk
- But identifying our parameters for use of options in a portfolio can be daunting

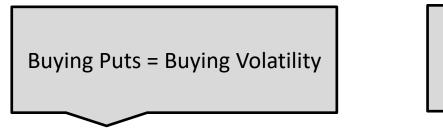




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Should we be a BUYER or SELLER of volatility during earnings?

Answers please in the Q&A Panel



Selling Puts = Selling Volatility

There is a substantial risk of loss in trading futures and options.

US Quarterly Earnings

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- Set to get under way mid-October, with publicly-traded companies reporting financials for Q3 (before or after the bell)
- Earnings announcements typically see near term price moves of individual names that is greater than historical norm
- Equity options help us determine what the *implied* move is for the underlying security after the announcement

Strategy Suite Earnings Season

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Directional/Market bias	Long Volatility
Long Call	Long Straddle
Long Put	Long Strangle
Long Call Spread	
Long Put Spread	

Am I long volatility or short volatility **IURCAPITAL** around earnings?

Strategy	Vega	Rise in IV	Fall in IV
Long Call	Positive / Long	Gain	Loss
Short Call	Negative / Short	Loss	Gain
Short Call	Positive / Long	Gain	Loss
Short Put	Negative / Short	Loss	Gain

Am I long volatility or short volatility around earnings? (Spreads)

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Strategy	Vega	Rise in IV	Fall in IV
Long Strangle	Positive / Long	Gain	Loss
Long Straddle	Positive / Long	Gain	Loss
Credit Spread	Negative / Short	Loss	Gain
Debit Spread	Positive / Long	Gain	Loss
Butterfly Spread	Negative / Short	Loss	Gain
Calendar Spread	Positive / Long	Loss	Gain

Potential Volatility Strategies for Earnings

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- Why the straddle or strangle?
- Speculating volatility of the stock
- Straddle BUYERS expect higher volatility
- Straddle SELLERS expect lower volatility
- Stranglers expect a similar movement, BUT with a different risk/return scenario

The Long Straddle

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- Purchase of one call
- Purchase of one put
- Same strike price, underlying and expiry date.
- Risk Profile
- Maximum Risk Net Debit
- Maximum Reward Unlimited
- Downside Breakeven Strike less net debit
- Upside Breakeven Strike plus net debit

The Long Straddle Example

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- With XYZ stock trading at \$50.00
- Buy 1 XYZ 50 Call at \$3.20
- Buy 1 XYZ 50 Put at \$3.00
- Net Cost \$6.20 * 100 = \$620.00
- The "50 straddle" is purchased for a total cost of \$620 plus commissions.

Long Straddle P&L

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Stock price	50 Call Profit/Loss	50 Put Profit/Loss	Net Profit/Loss
\$60.00	\$680	(\$300)	\$380
\$55.00	\$180	(\$300)	(\$120)
\$50.00	(\$320)	(\$300)	(\$620)
\$45.00	(\$320)	\$200	(\$120)
\$40.00	(\$320)	\$700	\$380

Long Straddle P&L

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	50 Call Profit/Loss	50 Put Profit/Loss	Net Profit/Loss
Stock Price	\$50.00	\$60.00	20%
Days to Expiration	60	32	
50 Call	\$320	\$1020	220%
50 Put	<u>\$300</u>	<u>\$15</u>	(95%)
50 Straddle	\$620	\$1035	67%

The Long Strangle Example

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- XYZ stock trading at \$50.00
- Buy 1 XYZ 55 Call at \$1.40
- Buy 1 XYZ 45 Put for \$1.05
- Net Cost \$2.45
- The "45-55 Strangle" is purchased for a total of \$245 plus commissions.

Long Strangle P&L

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Stock price	55 Call Profit/Loss	45 Put Profit/Loss	Net Profit/Loss
\$60.00	\$360	(\$105)	\$255
\$55.00	(\$140)	(\$105)	(\$245)
\$50.00	(\$140)	(\$105)	(\$245)
\$45.00	(\$140)	(\$105)	(\$245)
\$40.00	(\$140)	\$395	\$255

Straddles vs Strangles

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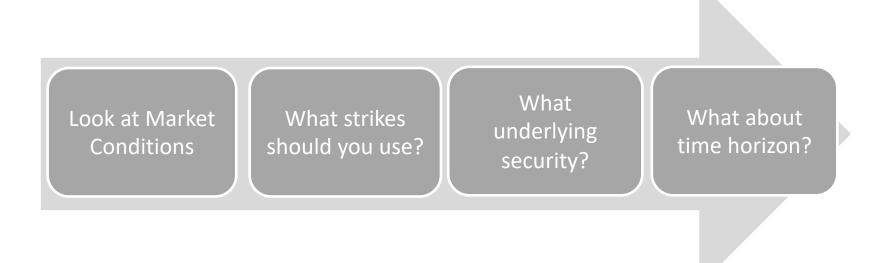
- Strangle Maximum loss possible over wider range
- Straddle Maximum loss only if stock = strike price at expiry
- Combination (strangle) Maximum loss anywhere between two strikes at expiry

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Let's look at a volatility play on earnings.....

There is a substantial risk of loss in trading futures and options.

Making option-based strategies work **IURCAPITAL** in a portfolio.....



How we advise on the IBKR platform....

Advising on existing IBKR account

Divide account into two partitions

Create a new advisor-linked account

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Let's talk...

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Email me gryan@iurcapital.com to request the slides or just to have a chat....