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# Weild & Co.

# Vertical Farming – Navigating a Buyers' Market

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# **VERTICAL FARMING**

Navigating a Buyers Market





WEILD&CO.







### Introduction

### Indoor farming can produce up to 100x more food per Sq.Ft. with 90% less Water

As urban populations grow, efficient food production is not just a goal but a necessity. However, the journey is filled with challenges, misconceptions, and doubts.

# The Investment Paradox in Controlled Environment Agriculture (CEA)

Opportunity: A booming market with innovations catering to urban food security. Lessons learnt have paved a way for future success.

Challenge: High Profile Bankruptcies have tainted the industry leading to skepticism.

Primary concerns:

- Unproven technologies
- Exaggerated claims
- Profitability

# Meet Our Experts:



Dr. Joel Cuello



Ryan Rand



Sky Kurtz



Joe Pastore

# Funding for Vertical Farming



- What types of funding do you consider to be appropriate today given the market?
- Is there a novel type of financing that the Vertical Farming Industry has yet to tap into?
- How do you think you have been successful in financing your vertical farming enterprise?

# Profitability, Growth and Expansion

Where does the proper balance lie between profitability, growth and expansion?



# Where are we today from an investor's perspective?

In the Vertical Farming Landscape, both geographically and financially, do you agree it is currently a buyer's market?



If it is a buyer's market, how can investors safely navigate it?

# Questions & Answers and Closing Remarks

### Blending Wisdom with Possibilities for a Greener Tomorrow

There is an important balance between innovation and practicality in Controlled Environment Agriculture (CEA). As the sector evolves, it's crucial to merge traditional farming wisdom with new technologies. Our collective goal remains clear: pave a sustainable, beneficial agricultural future for all.



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